



The Souvenir Card JOURNAL

SECOND QUARTER 2008

VOLUME 28

NUMBER 2

THE OFFICIAL PUBLICATION OF THE SOUVENIR CARD COLLECTORS SOCIETY



Kungsörn

*Aquila
chrysaetos*

AS I SEE IT

William Kriebel (27)

ON THE COVER: A full-size engraving by the Swedish engraver, Lars Sjööblom, die sunk on a 8" x 10" card stock. One of four in a folder produced by the Swedish Post Office in 2004. The three others are by Czeslaw Slania, Martin Mörck, and Piotr Naszarkowski. The folder has 11 pages in all, including views of the engraving process, and includes an English text. The folder is entitled "Four Engravers under a magnifying glass," (Art. 240952) and is still available. My copy, purchased in February 2008, bears a "1503/5000", presumably an edition number

◇

John Shue (1856) advises that Washington Chapter One will hold a meeting on Saturday, 7 June, at NAPEX and will issue a souvenir card at the show.

◇

This year we will have an "annual" meeting. It will be held during the ANA Convention in Baltimore, MD, on Saturday, 2 August. There will be an annual card, expertly printed by Mike Bean. A copy of the card will be included with the Third Quarter issue.

◇

I am pleased to report that the stand-alone compilation of the "Visual Reference" series is now available. It is 138 pages (69 double-sided), three-hole punched and comes in a plastic binder slim enough to fit in an envelope. It comprises 12 sections for the following cards: B, PS, SO, ASDA, C and CB, N, W, M, F, FM, UN and ANA (some have not been previously illustrated). It is designed to be used as is, or transferred to a larger 3-ring binder, either way. the idea is that as future cards are produced, additional pages may be added. Members may purchase single copies for \$10.00, plus \$3.00 shipping in th U.S. Additional copies (or non-members) are \$15.00 plus shipping. Checks to "S.C.C.S" sent to me.

◇

AUCTION: I am AGAIN offering the membership a chance to sell their duplicates in the S.C.C.S. auction (See Mini-Auction No. 1, "RULES", SCJ 26:2, p. 14). If you are interested, send a list of what you wish to sell with your minimum bids. Please bear in mind what has been offered in the five previous "Mini-

Auctions" and what has/has not sold, i.e., the "prices realized." I will advise you if your material can/will be accepted. DO NOT SEND ANY MATERIAL WITHOUT PRIOR NOTIFICATION!

Sellers are required to: 1) list their material by correct S.C.C.S. number with minimum bids of \$1.00 or more (bidding is in whole dollars, i.e., NO CENTS); 2) offer only souvenir cards or intaglio-printed material, i.e., NO other "collectibles"; 3) pay postage and insurance both ways (if items don't sell) or other disposition (the S.C.C.S. assumes NO liability for any material submitted); 4) pay a seller's premium of 10% to the S.C.C.S. for lots sold(there is no buyers premium or consignment fee); 5) submit only material in "collectible" condition. i.e., damaged material is NOT acceptable; and, 6) understand that NO material will be shipped to successful bidders until it is paid for in full, including postage and insurance. Bidders are requested to pay for their lots within seven (7) days of notification.

The next auction, in the Third Quarter 2008 issue, will include many lots of cards printed by Mike Bean for a variety of clients including Washington Chapter One and Lee Quast (ASC). It will also include FM and ANA cards. Most are one-of-a-kind. A chronological list of Mike's work appeared in SCJ 22:4, pp. 19-22, and updated in SCJ 27:1, pp. 16-18.

◇

On behalf of the Society, I welcome new members:

2066 Frank Oliva	Rockaway Park, NY
2067 Leroy J. Hahn	Oakdale, CA
2068 Victor Scwez	Downey, CA
2069 Steve Fabiszewski	Colton, CA
2070 Kathleen L Schmacher	Berwick, PA

At the same time we appear to have lost a few. It is sad to note that although our latest member is number "2070", the number of names on the mailing list is only 193! Of that, 15 have yet to renew for 2008. "Where have all the flowers gone..."

◇

SOUVENIR CARD JOURNAL ADVERTISING

2008 RATES PER ISSUE (USD)

1/4 page(6.75" x 2.3")	12.00
1/3 page (6.75" x 3")	16.00
1/2 page (6.75" x 4.6")	24.00
2/3 page (6.75" x 6")	36.00
Full page (6.75" x 9.25")	48.00

Camera read copy. Payment (S.C.C.S.) in advance.

SOUVENIR CARD JOURNAL BACK ISSUES

This Journal has been produced since 1981, Back issues, which contain a wealth of information not to be found elsewhere are available from the Secretary, who will provide price information for a No. 10 self-addressed envelope. Some issues may have to be photocopied as the originals no longer exist.

Dana Marr, P.O. Box 4155, Tulsa, OK 74159-0155



The Souvenir Card JOURNAL

Second Quarter 2008 Volume 28 Number 2



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CONTENTS

Author Page

As I See It	William Kriebel	C2
Souvenir Card Exchange	Membership	2
Metro Chapter Four Is Fifteen!	Metro Chapter Four	3
Members Write and Other Matters	Membership	4
The ABNCo Paper Money Collection—2	William Kriebel	4
U.N. Souvenir Card Update	Larry Dodson	10
S.C.C.S. Mini-Auction No. 5—Prices Realized	William Kriebel	12
A Visual Reference—14	William Kriebel	12
Two 1938 Souvenir Cards	Roger W. Burdette	14
A Swedish Thank You!	William Kriebel	17
Metro Souvenir Card for MEGA Event	Metro Chapter Four	18
Souvenir Cards Available or Forthcoming and Major Shows		19
Souvenir Card Sources		20
Florida United Numismatists (F.U.N.) Souvenir Card (Text)	BEP	20
Florida United Numismatists (F.U.N.) Souvenir Card (B288)	BEP	C3

**NOTE: Printing deadlines for ads, articles, illustrations, comments ,
etc., has been changed to the first day of the Quarter, e.g.,
1 April 2008 for the Second Quarter 2008
Your cooperation in meeting these goals is appreciated. Ed.**

INDEX TO ADVERTISERS

Robert S. Bailey	2	Lee Quast (Ameri-Show Cards)	9
Souvenir Card Collectors Society			
Journal Advertising Rates	C2	Journal Back Issues Available	C2
Membership Information	C4	Souvenir Card Exchange	2

Membership information, dues or replacement journals are the responsibility of the Secretary, **Dana Marr**. Information concerning this Journal including submission of articles and advertisements should be addressed to the Editor. Thanks!

1

Wanted: Show canceled SCs for APOS shows: APS1, San Francisco; APS3, Boston; APS5, Spokane; APS6, Milwaukee; APS10, Washington; APS14 Philadelphia; APS18 Pittsburg; APS19, St. Louis; APS21, Milwaukee; APS23, Cleveland. **Bob Joyce** (L31), POB 790944, San Antonio, TX 78279-0944.

3

For Sale: Extensive, eight-album souvenir card collection of former BEP Director Seymour Berry (1977-79). Willing to discuss trades for numismatic items, anything collectible, or selling parts of following collection: Mint almost complete through B 133, PS 66, SO 68, F 1966A-1990D. Many unusual, hard-to-get items, including: [S/C] B 1, B 5, B 36, B 83, 3 State Shields, PS 1; ABNC annual reports (1976-81) and advertising brochures, Elvis Presley 1982 intaglio. Also: F 1984C/printed by Dir. Berry, with certifying letter, [V/C] B 94, [Mint] FSO 1961 unlisted, others. Price flexible, starting at \$5750; shipping & insurance included. Write with #10 SASE or e-mail for list. **Milton Goldsamt** (#1414, agent). 2702 Loma St., Silver Spring, MD 20902-4844, mltrgold@comcast.net

C

For Sale: Souvenir Cards - BEP, USPS, UN, PPU and ASDA, mint and canceled. No. 10 SASE (83¢) for lists. **Stephen Goceliak** (831), P.O. Box 157, Fords, NJ 08863.

C

Wanted: Philatelic Truck related material wanted by exhibitor. Please contact: **Gregg A. Hopkins, Sr.** (2031) (t)602.954.8175; (f)602.957.2910; (e) In1stPlace@cox.net

3

For Sale: Hundreds of Forerunners, Proofs, BEP, PS, ABNCo, ASDA, UN, etc. 60% off estimated retail. Send #10 SAE for inventory. **Steve Feiertag** (808), 2107 Reston Circle, Royal Palm Beach, FL 33411.

C

For Sale: BEP, ABNCo, Union, Duck, USPS, Bean, UN, APS, ASDA, Chapter, Bank Note, Event souvenir cards. Mint, Show canceled, USPS Max cards. Discounts to 20%. Postage, insurance included. Lists: **Stan Miller** (647), PO Box 788, Pleasant Valley, NY 12569 aftertheblue@verizon.net

C

Wanted: Exchange duplicate SCs (BEP, USPS, SO, ASDA, private, etc.) mostly mint, some show-canceled, offered in trade for show-canceled cards. What do you have, what do you need? **William Kriebel** (27) 1923 Manning Street, Philadelphia, PA 19103-5728 kriebewv@drexel.edu

C

Wanted: SO29A-E, SO52, SO55, SO56, F1954A, F1981C, F1982C, F1987G, F1988B, F1989G, and F1995B Please contact **Dwight Lueck** (1932), 7070 Fox Hollow Ridge, Zionsville, IN 46077, dlueck@btlaw.com

C

For Sale: F.U.N. 2007 Intaglio Souvenir Card designed and printed by Mike Bean. (See SCJ 27:1, p.4.) Send check for \$7.00 made out to "S.C.C.S." to **William Kriebel** (27) 1923 Manning Street, Philadelphia, PA 19103-5728 Ship ppd. same day as receipt of payment. Limit one (1) per member.

C

For Sale: Original (1989) copies of *The Souvenir Card Collectors Society Numbering System For Forerunners And Modern Day Souvenir Cards*. Checks to "S.C.C.S." \$25.00 postpaid. **Dana Marr**, P.O. Box 4155, Tulsa, OK 74159-0155.

2

For Sale: At my cost, only one extra copy of Czeslaw Slania's 1,000th stamp folder by Sweden's Post (no longer listed). Includes mint sheet, "black" print from die, and FDC, in mounts, in tri-fold booklet. \$30.00, plus \$3.00 postage. **William Kriebel** (27) 1923 Manning Street, Philadelphia, PA 19103-5728 kriebewv@drexel.edu

Souvenir Cards for the Specialist from Robert S. Bailey

We have been selling fine stamps for collectors for over 35 years. We have belonged to the American Philatelic Society for 35 years and are also members of the American Topical Society. We recently joined the SCCS. We sell BEP, SO, PS, UN, Forerunners, APS, ASDA & SCCS Souvenir Cards. Our website has listings, imagery & data on many souvenir cards. Visit our web site at:

<http://rsb.riche.net/homepage/indexriche.htm>

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Telephone: (951) 780 5107

E-mail Us at: rsbastamps@aol.com

We buy souvenir card collections, and U.S., French & French Colony stamp collections.

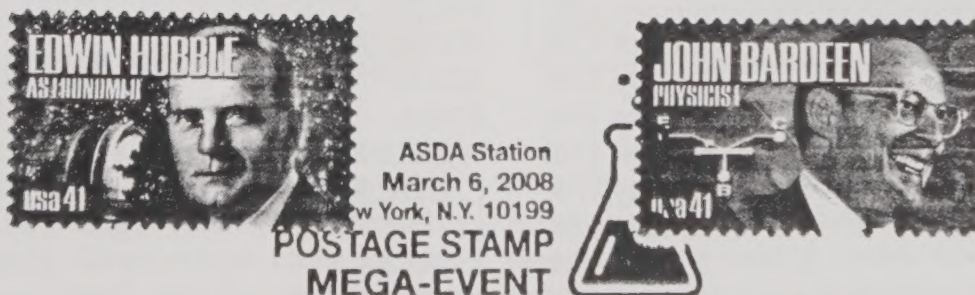
Souvenir Card Collectors Society

Metro Chapter Four

Celebrating 15 Years

1992

2007



Metro Chapter Four (New York Area) issued this anniversary card at the Spring Mega Event. The card as shown (M-47a) is 6" x 9", the eagle is in green, the two lines of lettering at the top are in black, and the "Celebrating..." and dates are in gold. The two bottom stamps were issued at the show.

A separate version of the series, "A Visual Reference" (see pp. 12-13), entitled *Souvenir Cards: A Visual Reference* is now available. It is 138 pages (69 double-sided), three-hole punched in a flexible plastic binder. It may be used that way or transferred to a standard three-ring. Like the series in this Journal, it has reduced images of B, PS, SO, ASDA, C, CB, N, W, M, F, FM, UN and ANA souvenir cards. Each section has brief background information. One copy of this first edition is available to members for \$10.00 plus \$3.00 shipping. Additional copies and/or for non-members are \$15.00 plus \$3.00 shipping. Checks should be made out to "S.C.C.S." and sent to the Editor.

Also, our Secretary, Dana Marr, has some copies of the original 1989 work, *The Souvenir Card Collectors Society Numbering System For Forerunners And Modern Day Souvenir Cards*. Details in "Souvenir Card Exchange" on page 2.

◇

Ed Matukonis (2044) sent along another item from *Coin World*. The Cincinnati Numismatic Association has purchased the ABNCo plate for the Tyler Davidson Fountain and is offering two 5" x 7" imprints (one numbered) for \$12.00 postpaid. send check or money order to CNA Prints, P.O. Box 446, Miamitown, OH 45041-0446. The intaglio card had been previously offered for CNA's 70th anniversary

in 2000 (see SCJ 20:2, p. 35).

The balance of the story of the Jefferson 5¢ souvenir cards that appeared here in the last issue is told in this issue (see pp. 14-16) thanks to the Editors of *Coin World*. The coin illustrations are from the National Archives and Records Administration.

◇

If you haven't heard, postal rates are going up again! As announced in *Linn's*, 3 March 2008, the letter rate will increase by 1¢ on 12 May, after the Postal Service reported "sagging mail volumes for the first quarter of fiscal year 2008." Rate increases may not exceed the annual rate of inflation, currently at 2.9 percent. A month earlier, *Linn's* reported that the top Postal Service officers had received large pay raises in May 2007, retroactive to 5 January 2007. Congress voted in December 2006 "to give the postal board of governors authority to boost the pay of up to 12 Postal Service officers up to an amount 'not to exceed 120 percent of the vice president's total annual compensation', which is currently \$215,700! The postmaster general got an increase of nearly 39%! These increases were disclosed only after a Freedom of Information Act request by *Linn's*. It seems that, like in some private corporations, business downturns reward those in charge! No wonder the postal rates are going up!

◇

ABNCo PAPER MONEY COLLECTION—2

William Kriebel (27)

This part of the series comprises ten notes. The notes are arranged in the order of the state's ratified the Constitution or were admitted to statehood:

DELAWARE	Ratified: 7 December 1787
PENNSYLVANIA	12 December 1787
NEW JERSEY	18 December 1787
GEORGIA	2 January 1788
CONNECTICUT	9 January 1788
MASSACHUSETTS	6 February 1788
MARYLAND	28 April 1788
SOUTH CAROLINA	23 May 1788
NEW HAMPSHIRE	21 June 1788
VIRGINIA	26 June 1788
NEW YORK	26 July 1788
NORTH CAROLINA	23 May 1789
RHODE ISLAND	29 May 1790
VERMONT	Admitted: 4 March 1791
KENTUCKY	1 June 1792
TENNESSEE	1 June 1792
DISTRICT OF COLUMBIA	Established: 1800
OHIO	Admitted: 1 March 1803

LOUISIANA	Admitted: 30 April 1812
INDIANA	11 December 1816
MISSISSIPPI	10 December 1817
ILLINOIS	3 December 1818
ALABAMA	14 December 1819
MAINE	15 March 1820
MISSOURI	10 August 1821
ARKANSAS	15 June 1836
MICHIGAN	26 January 1837
FLORIDA	3 March 1845
TEXAS	29 December 1845
IOWA	28 December 1846
WISCONSIN	29 May 1848
CALIFORNIA	9 September 1850
MINNESOTA	11 May 1858
KANSAS	29 January 1861
NEBRASKA	1 March 1867
MONTANA	8 November 1889

I assume the choice was also dependent on what bank note plates the company had to complete this project.



RHODE ISLAND
ABNCo, ca. 1860S

The Commercial Bank of Bristol note features a sailor relaxing by the water's edge, *Waiting for the Tide*, engraved by Frederick Girsch whose name can be found with the date "1862" near the sailor's right foot. Henry Beckwith, an Englishman, engraved the other two vignettes, *Caesar*, and *Looking Out*. Life was not as tranquil at the bank during the period the note was in circulation, the bank failed in 1869.



VERMONT

Spencer, Hufty & Danforth, ca. 1845

Mid-19th century was considered the "golden age of engraving." Allegorical figures were common, and these were apparently taken from a painting by Robert Weir, possibly including *Liberty with Eagle*. The engraving firm operated in Philadelphia under the name above, and in New York City under the name Danforth, Spencer & Hufty. Both imprints appear of the note.



KENTUCKY
ABNCo, ca. 1860

In 1837, E.F. Williams, whose painting *Barnyard* was used as the subject of this engraving by W.W. Rice, was elected as an Associate member of the National Academy of Design. Two years later, he revealed his identity as Francis W. Edmonds, a cashier in a New York bank, who kept his secret because of then current employer prejudice against employees who did not devote full time to their business! The engraver of *Woman and Child* is unknown,



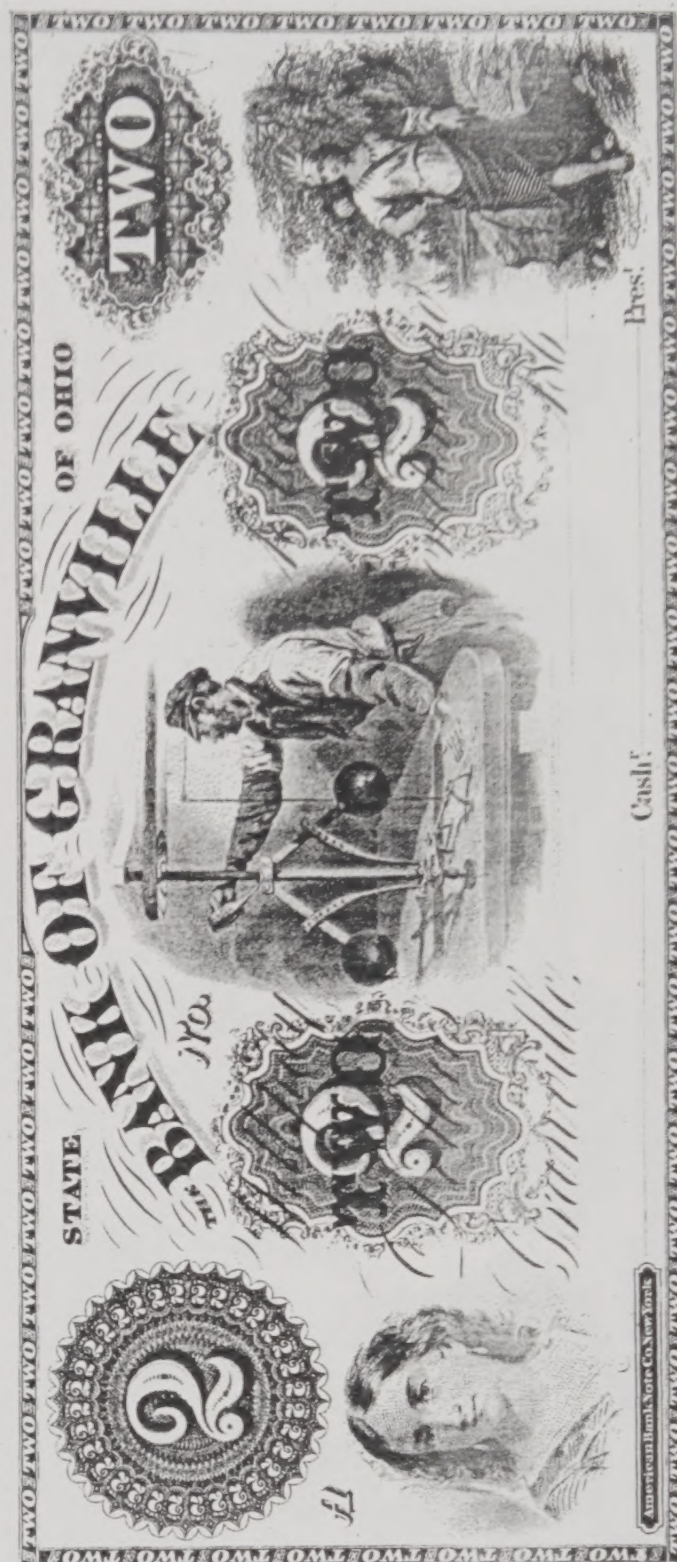
TENNESSEE
ABNCo, ca. 1860s

A unusual scene for a bank note, DeWitt Clinton Hay's savage attack by a polar bear on men in a small boat—men who were part of the Grinnell Expedition of 1855 searching in the Arctic for any trace of an earlier expedition led by Sir John Franklin—from a painting by F.O.C. Darley. Darley was much sought after as an illustrator of books of the greatest writers of the time.



DISTRICT OF COLUMBIA
ABNCo, ca. 1859

Because of the Civil War, Thomas Crawford's statue atop the dome of the Capitol was not raised until December 1863, so it does not appear in this vignette. President James Buchanan and orator-statesman Stephen Douglas were alive at the time this note was issued. Many bank notes circulating in the mid-19th century bore the likeness of a living person, until Congress passed a law in 1866 prohibiting it.



OHIO
ABNCo, ca. 1860s

Apparently there was an attempt to establish this bank, but it never happened! *The Indian Girl* (lower right) was created by Walter Shirlaw and O.G. Hanks after a painting by Theodore Liebler. *The Mechanic*, is oiling a pendulum governor, a rather arcane piece of machinery invented in the 17th century by Christopher Huyghens to control an engine's speed.

Lee Quast – Ameri-ShowCards – Box 1301, High Ridge, MN 63049

Pictured below is FSO1979A – A large engraving by the ABNC in 1979. Only 998 of these were produced. It includes over 130 vignettes by Rawdon, Wright, Hatch & Edson for US Banknotes during the 1800's.

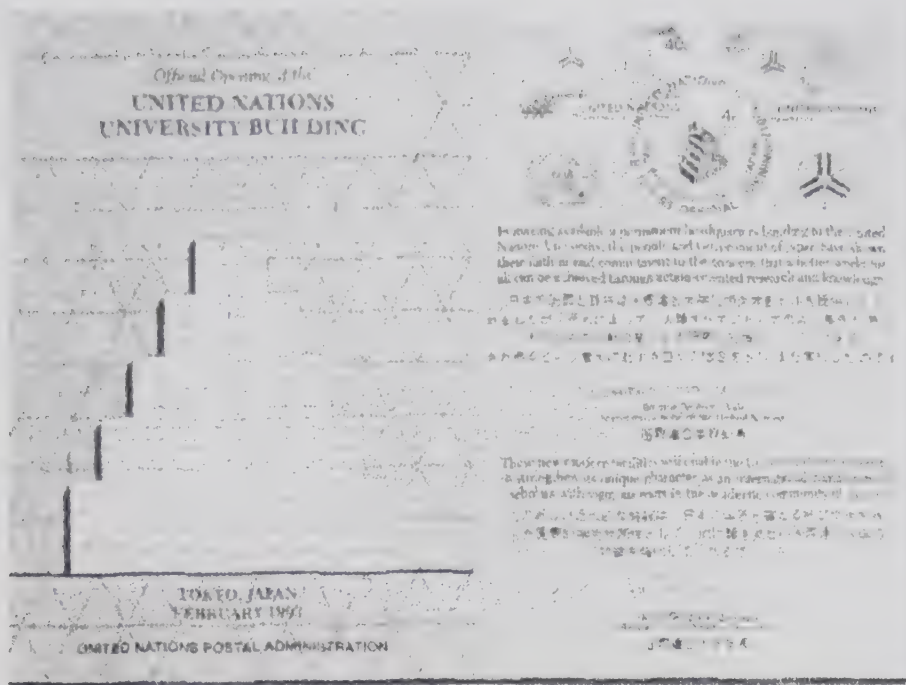
It is very beautiful and quite large (23" X 28") on card stock. Shipment will be via mailing tube.

I offer these for \$89.00 + \$7.00 P/H (for my BEP subscribers I will waive the P/H fee)

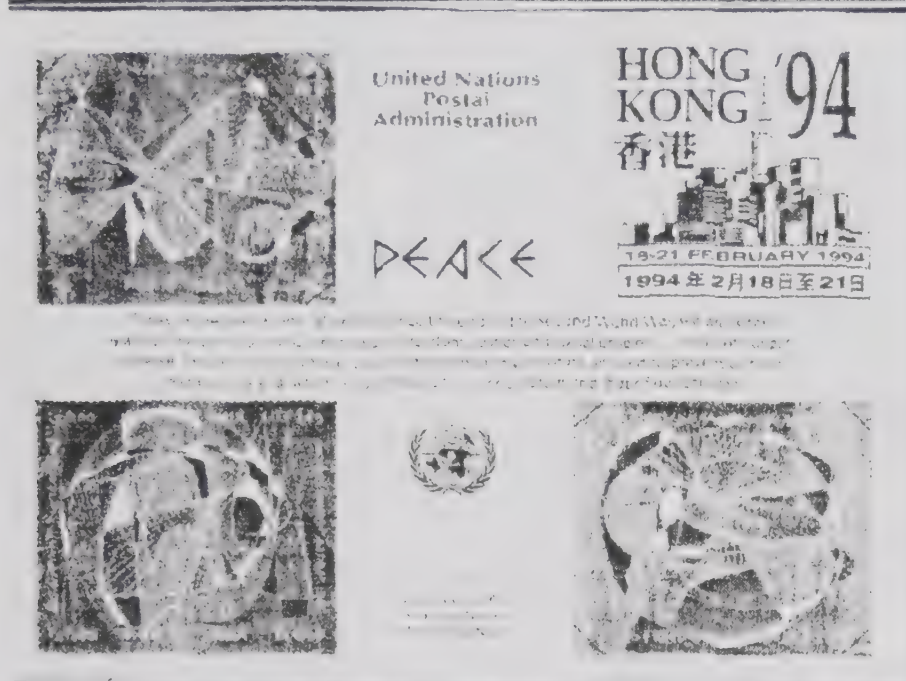
* * * * *

I also have acquired some SO11 ABNC Specimen Cards (either Perforated or Stamped Specimen) These cards are quite scarce and I had not encountered any until recently. This card features the \$100 Bank of Lebanon, NH Banknote. Price - - - \$28.00 + \$1.00 P/H

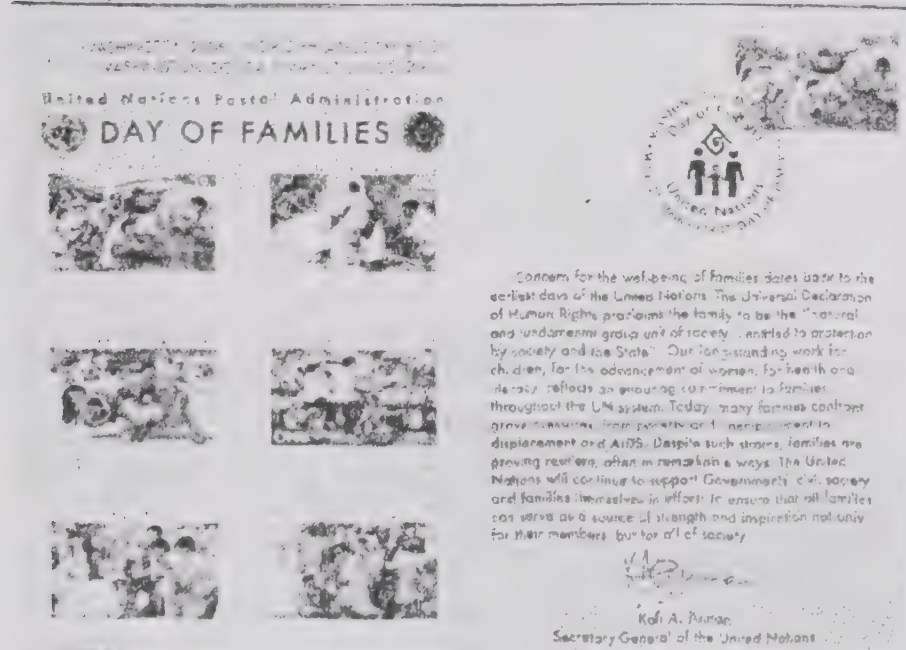




UN-42A
United Nations University Building



UN-44A
Peace



UN-62
Day of Families

[Three of the cards discussed in this article are illustrated (reduced) on the opposite page. Ed.]

The SCCS catalog (The Souvenir Card Collectors Society Numbering System for Forerunner and Modern Day Souvenir Cards), issued in 1989, lists the souvenir cards of the United Nations on pages 178 through 185 along with their estimated values on page 228. The last card listed there is UN 36. Supplement Number One, issued as Volume 11, Number 2, in the Summer of 1991, provides additional details on cards UN 28 through UN 36, and adds UN 37 and UN 38; see pages 47 and 60.

The following list documents the United Nations souvenir cards issued since UN 38. Included are the proposed SCCS numbers, the dates of issue in the format of YYYYMMDD, the titles (which are usually found in large letters directly on the cards), and the quantities printed, when they are known.

- UN 39, 19910315, Economic Commission for Europe (ECE), 100,000
- UN 40, 19910614, Rights of the Child, 100,000
- UN 41, 19920904, Mission to Planet Earth, 90,000
- UN 42, 19921002, Science and Technology for Development, 90,000
- UN 42A, 19930217, United Nations University Building
- UN 43, 19930507, Healthy Environment, 90,000
- UN 44, 19930921, Peace, 90,000
- UN 44A, 19940218, Peace - Hong Kong '94
- UN 45, 19940204, International Year of the Family, 78,000
- UN 46, 19940901, Population and Development, 78,000
- UN 47, 19950203, World Summit for Social Development, 73,000
- UN 48, 19950526, 10th Anniversary of the International Youth Year, 71,000
- UN 49, 19960202, World Federation of United Nations Associations, 65,000
- UN 50, 19960927, 50th Anniversary of UNICEF, 54,500
- UN 51, 19971014, Tribute to Philately, 54,000
- UN 52, 19980915, 50 Years of Peace Keeping, 54,000
- UN 53, 19981027, 50th Anniversary of Declaration of Human Rights, 54,000
- UN 54, 19990823, UPU - 125th Anniversary, 52,000
- UN 55, 20001109, Respect for Refugees, 46,000
- UN 56, 20010329, International Year of Volunteers, 45,000

- UN 57, 20020627, Johannesburg Summit on Sustainable Development, 41,000
- UN 58, 20030620, International Year of Freshwater, 29,500
- UN 59, 20040603, Japanese Peace Bell, 25,000
- UN 60, 20050421, Nature's Wisdom, 24,000
- UN 61, 20060527, Day of Families, 21,000
- UN 62, 20060527, Day of Families - Washington 2006
- UN 63, 20070601, Peaceful Visions, 22,000

It can be seen that two cards per year were issued up through 1998. Since that time there has typically been one card each year, although a second version of one of these cards was released.

The *Scott Specialized Catalogue of U.S. Stamps & Covers* lists most of these cards. For instance UN 39 above is listed in Scott as SC39. The above proposed SCCS numbers for these cards match the numerical portion of the Scott listings in those cases where there is a corresponding listing in Scott.

UN 42A is not part of the regular series of United Nations cards and is not listed in Scott. It is only available in canceled form. It commemorates the official opening of the permanent headquarters of the United Nations University in Tokyo, Japan. The card, the stamps, and the cancel all feature an artist's conception of the UN University building.

UN 44A was made from UN 44 by adding a large gold overprint. The overprint, on the upper right of the card, commemorates the Hong Kong '94 philatelic exhibition. The overprint includes the name and date of the exhibition in both English and Japanese, and a skyline, presumably that of Hong Kong.

At first glance UN 62, which is only available canceled, appears to be an overprint on UN 61. However, this is not the case. On UN 62 the text and logos at the upper left of UN 61 have been moved down closer to the stamp designs. Inserted above them are the Washington 2006 logo in black and two lines of gold text identifying the exhibition and its dates.

Two other United Nations souvenir cards are not included in the above list. These two cards were joint issues with the United States Postal Service. Information on the two cards can be found in *The Souvenir Card Journal* on pages 6-7 of the First

Quarter 2005 issue and on page 3 of the Second Quarter 2005 issue. Please report any discrepancies in this list and any additional information by e-mail

to <ldodson.az@netzero.net> or by regular mail to Larry Dodson, 3624 W. Frier Drive, Phoenix, AZ 85051-6435.

PRICES REALIZED: MINI-AUCTION NO. 5 William Kriebel (27)

There were 11 bidders in this auction. Two (2) lots were incorrect;y listed and were withdrawn (W). A few bids were reduced (*) when there was more than one card available. Only six (6) of the "donated" lots sold suggesting that the minimums were too high or

that there is less interest in canceled cards. I would like to know if any members have duplicates they wish to put into a future SCCS auction. Bear in mind the prices realized and type of material that I have offered in these first five auctions.

Lot	Realized	39	50.00	68	7.00	84	8.00	101	55.00	185	14.00
01	23.00	42	8.00	70	7.00	87	8.00	103	33.00	186	W
07	2.00	44	30.00	74	30.00	88	23.00	162	16.00	187	13.00
15	2.00	49	42.00	75	30.00	89	27.00	165	16.00	188	15.00
27	6.00	50	50.00	78	7.00	92	7.00	176	12.00	190	13.00
32	5.00	52	12.00	79	7.00	96	*8.00	178	16.00	194	13.00
33	5.00	53	50.00	80	*60.00	97	38.00	179	14.00	196	45.00
34	*4.00	55	50.00	81	7.00	98	38.00	180	14.00		
35	9.00	63	30.00	82	8.00	99	38.00	181	14.00		
38	W	67	27.00	83	42.00	100	38.00	184	12.00		

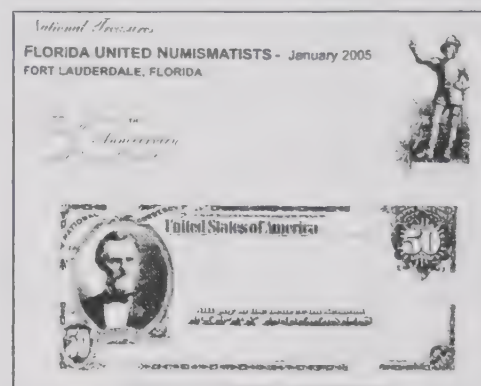
A VISUAL REFERENCE—14

William Kriebel (27)

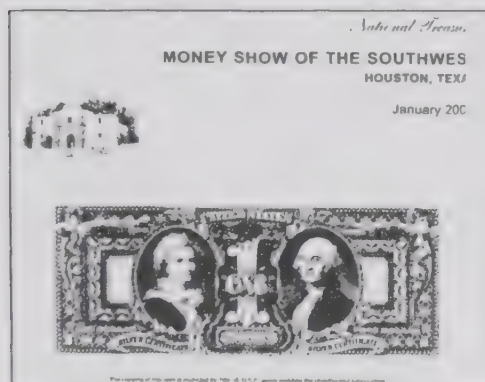
This is a continuation/updating of the BEP cards listed in the first three parts of this series (SCJ 24:2, 24:3, and 24:4). This should fit into the third part on page 15. An index to the entire series was included in SCJ 27:2, p. 7. As I have indicated previously, the volume number, coincidentally, reflects the year of issue, 27 = 2007. For this current issue, 28 = 2008.

It is planned to reproduce this series in a separate format. Some errors will be corrected and some text may be deleted/revised. It is NOT intended as a "catalog" but as a visual means of identifying the souvenir cards included therein: B, PS, SO, ASDA, C, CB, N, W, M, F, FM and UN.

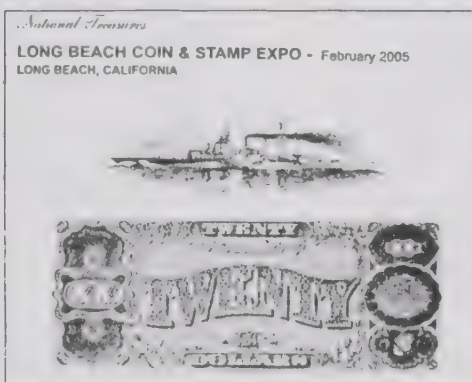
The in-progress work's 12 sections currently comprise 132 pages.



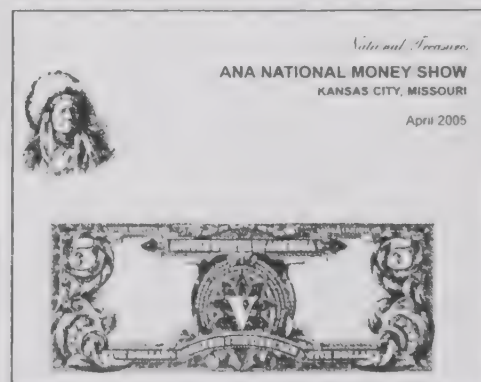
B273—F.U.N. 12 January 2005
Florida United Numismatists
53rd Annual Convention
Ft. Lauderdale, FL 10" x 8"



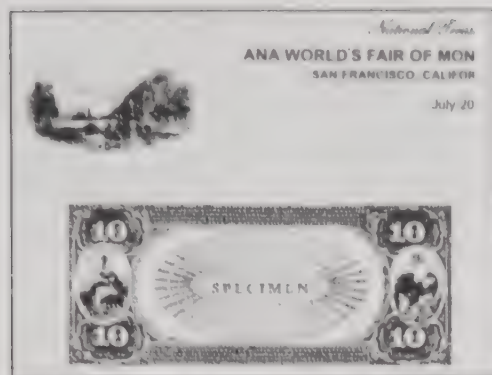
B274—ANA 28 January 2005
American Numismatic Association
Money Show of the Southwest
Houston, TX 10" x 8"



B275—LOBEX 9 February 2005
Long Beach Coin & Collectors Club
Long Beach Coin & Stamp Exhibition
Long Beach, CA 10" x 8"



B276—ANA 8 April 2005
American Numismatic Association
113th Anniversary Convention
Kansas City, MO 10" x 8"



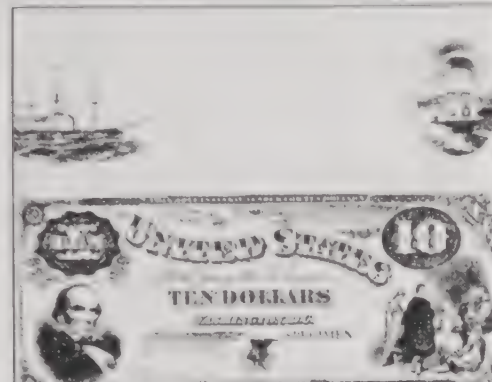
B277—ANA 27 July 2005
American Numismatic Association
World's Fair of Money
San Francisco, CA 10" x 8"



B278—ANA 1 August 2005
American Numismatic Association
Las Vegas Coin, Stamp & Collectibles Show
Las Vegas, NV 10" x 8"



B279—Cherry Blossom 27 Mar 2006
Bureau of Engraving and Printing
Celebrating the Gift of Trees
Washington, DC 10" x 8"



B280—ANA 7 April 2006
American Numismatic Association
National Money Show
Atlanta, GA 10" x 8"



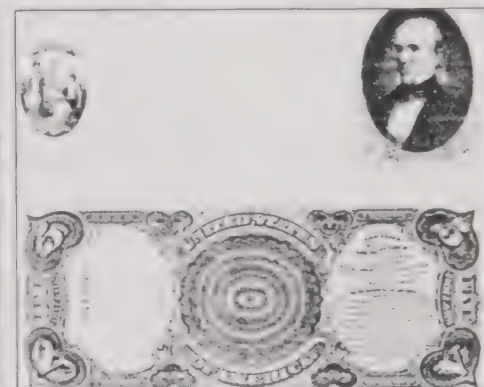
B281—ANA 16 August 2006
American Numismatic Association
World's Fair of Money
Denver, CO 10" x 8"



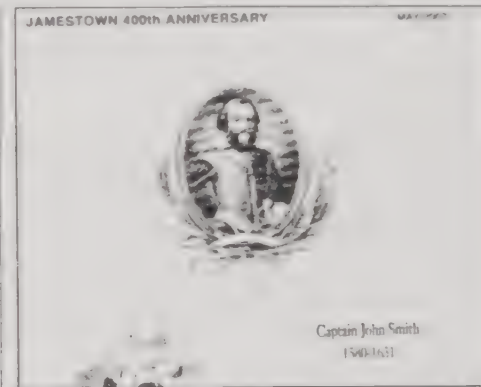
B282—LBCS&CE 14 September 2006
Long Beach Coin, Stamp & Collectibles Show
Long Beach, CA 10" x 8"



B283—ANA 26 October 2006
American Numismatic Association
Las Vegas Coin, Stamp & Collectibles Show
Las Vegas, NV 10" x 8"



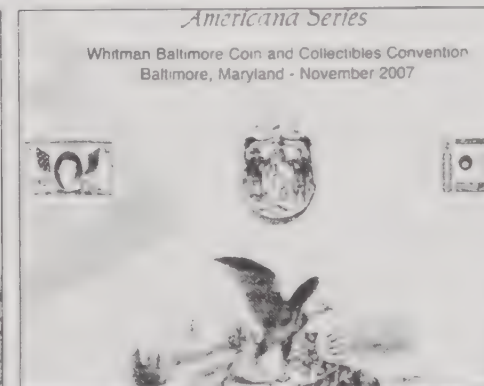
B284—ANA 16 March 2007
American Numismatic Association
National Money Show
Charlotte, NC 10" x 8"



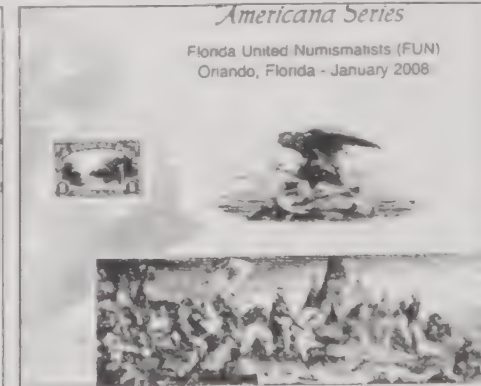
B285—JAMESTOWN 18 May 2007
Bureau of Engraving and Printing
400th Anniversary of the Founding
Jamestown, VA 10" x 8"



B286—ANA 8 August 2007
American Numismatic Association
World's Fair of Money
Milwaukee, WI 10" x 8"



B287—WBC&CC 16 November 2007
Whitman Baltimore Coin & Collectibles
Convention
Baltimore, MD 10" x 8"



B288—F.U.N. 10 January 2008
Florida United Numismatists (FUN)
53rd Annual Convention
Orlando, FL 10" x 8"

TWO 1938 SOUVENIR CARDS

Roger W. Burdette

[The following article, under the title "A New 1938 Jefferson 5¢ souvenir card," appeared in the 10 December 2007 issue of *Coin World*, and is reproduced here with the written permission of that publication (Copyright 2007 by Amos Hobby Publishing Inc., Sidney, OH www.coinworld.com) Ed.]

Designer Felix Schlag was not the only one proud of the new Jefferson 5-cent coin.

Redesign of the 5-cent coin in 1938 had generated considerable public interest. The Treasury Department held an open competition for a new design, and nearly 400 people submitted entries. The winning design by sculptor Felix Schlag included the required profile portrait of President Thomas Jefferson and a view of his home, Monticello, near Charlottesville, Va.

Popular magazines and newspapers ran feature articles about the artist and his work. Many showed both Schlag's original version of Monticello and the revised version finally approved by the Treasury Department. All of the publicity heightened interest making the new coin something of a celebrity months before it was issued.

Originals preferred

Numismatists and artists generally preferred Schlag's original version of the coin, which showed Monticello at an oblique angle. Initially, comments from the Commission of Fine Arts and the Treasury's Section of Painting and Sculpture, concentrated on modifications to the oblique view of Monticello.

As the images of the originals designs accompanying the article show, Schlag used thin, Art Deco-style lettering and an irregular perspective of Monticello on the reverse [Fig. 1, below]. Compare the portrait, par-

ticularly the hair, nose and forehead, with his final version, also shown [Fig. 2, right].

But, when Mint Director Nellie Tayloe Ross wrote to Schlag describing the alterations that were desired, she included one critical sentence that told Schlag to change course. The president had seen the proposed designs, Ross said, and "... expressed the desire that the two wings of this building be more emphasized" The artist obviously understood the implied instruction and wrote back, "To show the two wings of Monticello, a different view of it will have to be given, I have sent for more material on the subject and as soon as it is received, I will make drawings and models and submit them for approval."

Final models didn't make it to the Mint until July 14, much to the consternation of Director Ross. "It is a very serious matter to this office ... It appears now that you have been engaged in another project which has deferred completion of the coin model." The models were approved on July 20, and from then forward, mint engraver John Sinnock made all alterations to the design.

Even after Schlag submitted the final version of new 1938 5-cent coin designs, additional modifications to improve production characteristics were made before production began.

Proud, but disappointed

Felix Schlag was justly proud of his work, but also disappointed that the original reverse was not used. He also sought to capitalize on coin collectors' interest in the new coin and his own newfound notoriety. In

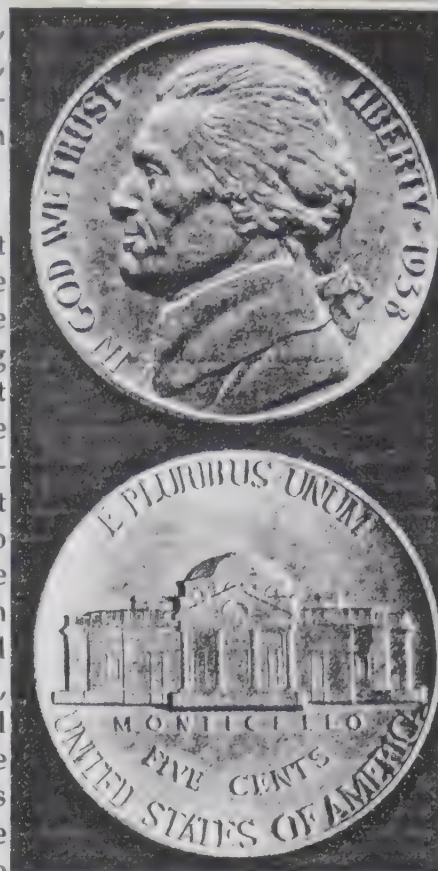


Figure 1

1939 Schlag had 150 thick, 8-inch by 12-inch (203 by 305 millimeters) cards printed showing the original design in the upper*right corner.

Each card also included text describing the competition and in the center was a hole into which Schlag inserted one of the new 1938 Jefferson 5-cent coins in Proof condition. (Some coins show a partial fingerprint - is this the artist's ultimate signature?) Finally, they were notarized to certify that Schlag's autograph was genuine.

The signed souvenir cards were advertised in numismatic publications and sold to coin collectors for approximately \$3 each. One of these, number 27, last appeared in Heritage Auctions' Denver Signature sale of Aug. 12, 2006 (Lot 752) where it sold for \$1,725.

Ordering his coins

Schlag tried to order 2,000 copies of the Proof 1938 Jefferson 5-cent coin but was told he not only could not have that many coins, but that he would have to wait for his order to be filled in turn, just like everyone else. He then sent an order for 12 pieces. (Courtesy American Numismatic Association collection.)

Schlag's souvenir cards have long been thought the only items, incorporating a coin, produced and signed by the artist or officials involved in the design selection. However, examination of records in the private papers of Henry Morgenthau Jr., secretary of the Treasury, shows that Morgenthau also produced and issued his own memento of the Jefferson coin.

Contacts BEP

Sometime in October or early November, Morgenthau contacted Alvin W. Hall, director of the Bureau of Engraving and Printing (BEP). His request was for Hall to have a small number of souvenir 4 1/2-inch by 5 3/4-inch (114 by 146 millimeters) cards prepared, into which the secretary could insert one of the new 5-cent coins. The autographed card would then be presented to selected individuals. Hall was given specifications including text, dimensions of the card and position of the opening for the coin. At the bottom of each card was a guideline for the secretary's signature.

The card sent to President Roosevelt reads:
To Franklin D. Roosevelt
President of the United States

THIS "JEFFERSON NICKEL" IS FROM THE FIRST BAG DELIVERED TO THE UNITED STATES TREASURY BY THE BUREAU OF THE MINT.

CORDIALLY, H. Morgenthau Jr.
[signature]
NOVEMBER 15, 1938

Remaining cards were probably handled similarly with the recipient's name hand lettered (or possibly individually printed) probably by BEP staff, and the card then autographed by Secretary Morgenthau in blue ink. ?

According to the card, all the coins were from the first bag delivered to the Treasury Department in Washington, D.C.

The card for President Roosevelt has a line labeled "To..." and underneath a line labeled "OF THE..." suggesting that the intention was to put the individual's name on the first line and the organization they represented (White House, *Wall Street Journal*, United States Senate, etc.) on the next line. The cards must have been printed as one group with the recipient's name and organization added later, because the president's card has "OF THE" neatly crossed out. It is unlikely that Morgenthau would have permitted the cross out if BEP printed each card individually.

Although BEP is known for its high quality engraving, the card seems to be printed simply on a flatbed press.

Recipients of cards

An initial handwritten list of names, mostly newspaper men, grew to nearly 30.

On the longer list, recipients included:
President Franklin Roosevelt, Mr. Rudolph Forster (White House staff), Sen. Robert E. Wagner, Sen. Alben W. Barkley, Miss Malvina C. Thompson (White House secretary), Charles J. Sterner (*Wall Street Journal*), Sen. Pat Harrison, Rep. Henry B. Steagall, Merwin H. Brown (*Buffalo News*), Miss Grace Tully (presidential secretary), Miss Louise Hackmeister (White House telephone operator), Celyn M. Jones (farmer of Winthrop, Wash.), Miss Marguerite A. (Missy) LeHand (presidential secretary), Sen. Carter Glass, Robert McHugh, Mr. John Kieley, Vice President John Garner, Bertram Naster, Mrs. Mary Eben (White House secretary), Speaker of the House William B. Bankhead, Walter H. Hickman,

Col. Marvin H. McIntyre (White House appointments secretary), Rep. Robert L. Doughton, Marian A. Small, Mr. Stephen Early (White House press secretary), Bernard Kilgore.

This was obviously something Secretary Morgenthau was proud of, and he went to unusual effort to see that the first coins were attractively presented. Souvenir cards containing a new 5-cent coin were distributed beginning Nov. 15, 1938, the official release date, and sporadically through the first weeks of December. Some recipients sent brief "Thank You" notes to Morgenthau such as the one from BEP director Hall:

"I appreciate your kindness in sending me one of the new Jefferson nickels taken from the first bag delivered to the United States Treasurer by the Bureau of the Mint, which was received with your letter of November 21.

"It was a real pleasure to assist in preparing the cards which were used to distribute the new nickels to the newspaper men"

Filling in details

Comments in other notes help to fill in details about the souvenir cards and their accompanying letter: the cards were signed by Morgenthau, the presentation was "handsome" coins were from the first bag received by the Treasury, the coin was "one of the most beautiful modern coins."

The notes to Morgenthau also tell us that additional souvenir cards were sent to:

Cecil B. Dickson (National Press Club), Herman Oliphant (Treasury Department general counsel), Alvin W. Hall (director, BEP), Herbert C. Pell (American minister to Portugal).

Earlier correspondence about coin collecting suggests that other copies of the cards were likely sent to the secretary's children, Joan, Robert and Henry III, and his young nephew Peter Josten, for whom his staff had previously located scarce Lincoln cents needed for the boy's collection.

Secretary Morgenthau's souvenir cards were smaller and simpler than Schlag's later production, and certainly made without any commercial intent. That they have remained unknown for almost 70 years is attributable to their very limited and personal distribution by a key member of the Franklin Roosevelt administration.

One card traced today

Of approximately 30 autographed examples of Secretary Morgenthau's souvenir Jefferson 5-cent coin card that were distributed, the only one known is held by the Franklin Delano Roosevelt Presidential Library and Museum in Hyde Park, N.Y. Other cards probably exist as part of family collections of memorabilia.

One person who did not receive a souvenir card was Felix Schlag. As had happened so often in the past, once the design was in the hands of the Mint, the artists were left sitting by the telephone waiting for the Mint to call.

The obvious question for many collectors is, "How much would one of these cards bring at auction? Given the prominence of Secretary Morgenthau, the source of the card and the coin's documented status as being from the first bag received by the Treasury, a conservative guess would be several thousand dollars. An eye-catching display could be built around one of Morgenthau's cards, and other cards autographed by Felix Schlag

Postscript:

In preparing the Jefferson 5-cent coin design for production, the Philadelphia Mint made 526 pattern and experimental pieces from three slightly different versions (including Schlag's final version pictured here). Five hundred twenty-three coins were destroyed, apparently with no thought to sending examples to the Smithsonian Institution collection for future research and study.

Three examples of the last (circulation) design were sent to Director Ross on Sept. 29, 1938, and she forwarded one each to President Roosevelt and Secretary Morgenthau as personal mementos.

Director Ross' letter to the president states:

"The first Jefferson nickel to come off the press reaches me today as a sample piece. It is my desire that you should possess it. I hope earnestly that it measures up to your expectations. It is expected that a consignment will be ready for the public in a few weeks."

The location of the "sample pieces" is unknown.

◇



Sweden is one of the few countries that still issues engraved stamps. I have purchased several engraved items from Sweden Post over the last year or so. As a thank you, I received this card with two "black"

prints under a plastic mount. It is in celebration of the 300th anniversary of the birth of Linnaeus, who was very involved in botanical studies and are engraved after illustrations in his house.

Postage Stamp Mega Event, New York

March 6-9

2008



Souvenir Card Collectors Society

Metro Chapter Four

Metro Chapter Four (New York area) issued this souvenir card for the Spring Mega Event. The card as shown (M-48a) is 6" x 8," their logo is in green, the lettering in black. The four American scientists stamps were issued at the show in a FDOI ceremony.

SOUVENIR CARDS AVAILABLE OR FORTHCOMING AND MAJOR SHOWS

This listing is intended to alert the membership and serve as an update of the SCCS numbering system. Numbers are shown in "()" until confirmed and will be deleted when no longer available ("N.A.") from the initial sources. It is as complete as possible and no responsibility is taken for changes. **Anyone who can supply missing ("??") information and/or data concerning availability should please contact the Editor.** I also list other forthcoming shows. Whether or not souvenir cards will be issued at these shows will be reported if and when such information becomes available. Cards issued prior to 2008 will be deleted next from this list. Some Chapter One and Chapter Four cards may still be available. Contact the Chapter(s).

DATE	EVENT	LOCATION	SCCS NO	SOURCE	COST	NOTE	COMMENT
2007						1	
4 January	F.U.N.	Orlando, FL	M. Bean	SCCS	7.00	2	
8 March	CPMX	Rosemont, IL	IBNS-12	IBNS	7.50		
15 March	Mega (Longfellow)	New York, NY	M-45	SCCS#4	5.00		
30 March	Cherry Blossom	Washington, DC	B279	BEP	9.95	3	
18 May	Jamestown 400th	Washington, DC	B285	BEP	9.95		
1 June	NAPEX	McLean, VA	W-59	SCCS#1	5.00		sc \$6.00
	NAPEX	McLean, VA	NA-20	NA	5.00	4	sc \$6.00
25 October	ASDA Mega Event	New York, NY	M-46	SCCS#4	3.00	6	sc \$4.00
16 November	Whitman Coin	Baltimore, MD	B287	BEP	22.50	5	
	Handprint	Baltimore, MD	B287A	BEP	N.A.		
2008							
10 January	F.U.N.	Orlando, FL	B288	BEP	22.50	5	see page C3
	Handprint ?	Orlando, FL	B288A	BEP	N.A.		
2 February	Appreciation/28th	Philadelphia, PA	N-19	SCCS	dues		
6 March	METRO 15th Anniv	New York	M-47	SCCS#4	3.00	6	sc \$7.00/p.3
6 March	Mega Event	New York	M-48	SCCS#4	3.00	6	sc \$7.00/p.18
7 March	ANA National	Phoenix, AZ	B289	BEP	22.50	5	
	Handprint	Phoenix, AZ	B289A	BEP	N.A.		
27 March	CPMX	Rosemont, IL	??	IBNS ??			
March	Cherry Blossom	Washington, DC	??	BEP		3	
6 June	NAPEX	McLean, VA	W-60	SCCS#1	5.00		sc \$6.00
June/July	IPMS	Memphis, TN	??				
30 July	ANA World's Fair	Baltimore, MD	(B290)	BEP	22.50	3	
	Handprint ?	Baltimore, MD	(B290A)	BEP			
2009							
January	F.U.N.	Orlando, FL					
13 March	ANA	Portland, OR					
	IPMS	Memphis, TN					
5 August	ANA	Los Angeles, CA					

Notes:

1. The listing of 2007 cards will be deleted in the next issue.
2. See "For Sale" item in "Souvenir Card Exchange", p. 2.
3. The "2007 Cherry Blossom" card is the same as the 2006 card. I assume it will be offered again in 2008. To keep informed, you can sign up for "Coming Soon" e-mail updates on their website: moneyfactory.gov — "The BEP Store" — "Coming Soon".
4. Add \$1.00 per order for postage.
5. The "2008 Subscription Program" which includes four (4) cards is offered at \$68.00. The cards are referred to as "Intaglio Print [s]", NOT, unfortunately, "Souvenir Cards." They are listed under "Premium Products."
6. M-46a FDOI canceled with Yoda stamp; M-46b FDOI with all eight (8) issues: \$7.00 each. Add \$2.00 PER ORDER for all METRO cards.

SOUVENIR CARD SOURCES

BEP (by Mail): Bureau of Engraving & Printing Mail Order Sales, Room 515-M 14th & C Strets, SW Washington, DC 20228	FMA FMA Chapter 216 M. O'Leary 5908 Carters Oak Court Burke, VA 22015	PPU /BNEG Plate Printers Union P.O. Box 1146 Olney, MD 20830-1146
SCCS#4 (Metro Chapter) Donald Struyk 18 Chapel Place Wayne, NJ 07470-2701	SCCS#1 (Washington Chapter) John S. Shue 1314 Darlington Street Forestville, MD 20747-1909	ASC (Ameri-Show Cards) Lee Quast P. O. Box 1301 High Ridge, MO 63049
NA NAPEX P.O. Box 1312 Falls Church, VA 22041-1312	IBNS Brian Giese P.O. Box 461 Sturtevant, WI 53177	BEP by Internet moneyfactory.gov go to "The BEP Store"

FLORIDA UNITED NUMISMATISTS (FUN)

Intaglio Print

Orlando, Florida - January 10-13, 2008

Miscellaneous Die #11061: Eagle with Anchor

Commissioned for the Naval Reserve Officers Commission, this vignette was engraved by picture engravers Frederick Pauling and Leo C. Kauffmann. The die was completed in 1925. The eagle image was incorporated from an earlier vignette engraved by Harry L. Chorlton in 1907.

Post Office Die #1189: 3¢ Everglades National Park Commemorative Postage Stamp, Series 1947

This stamp was modeled after a wash drawing furnished by the Everglades National Park Commission. One of six models submitted, the approved model was designed by Robert L. Miller, Jr. Completed on November 7, 1947, the die was engraved by Arthur W. Dintaman (vignette) and Axel W. Christensen (outline of frame, panel, lettering, and numerals).

Post Office Die #561: \$1 Fruit Growing (Florida Orange Grove) Parcel Post Stamp, 1913

This stamp is part of the Parcel Post series of 1913. Designed by Clair Aubrey Huston, the image was prepared from a photograph of a fruit growing scene provided by the Agriculture Department. Engravers included Marcus W. Baldwin, who engraved the vignette; John Eissler, the frames; Edward M. Hall, the lettering; and Frank Lamasure, the panels. The engraving was completed on November 29, 1912.

Miscellaneous Die #497: De Soto Discovering the Mississippi

This vignette of Spanish explorer Hernando de Soto was engraved by Henry Gugler, Sr., in 1869. De Soto landed in Florida in 1539 and explored southern North America, arriving at the Mississippi River in 1541.

"Americana Series"

Florida United Numismatists (FUN)
Orlando, Florida - January 2008



THE SOUVENIR CARD COLLECTORS SOCIETY

THE SOUVENIR CARD COLLECTORS SOCIETY, founded in 1981, is a not-for-profit organization of souvenir card and intaglio-printed vignette collectors and dealers. Membership currently includes an annual souvenir card and a subscription to the quarterly, *The Souvenir Card Journal*, which offers interesting articles, information about souvenir cards and intaglio printing, Mail Auctions and free member and/or paid advertising.

Dues for members in North America (including APO and FPO addresses) are US \$25.00 annually. Dues for members abroad are US \$35.00. Dues are based on a calendar year, and members joining during the year will receive all the issues for that year. Dues checks made out to "SCCS" and membership information should be sent to the Secretary: Dana Marr, P.O. Box 4155, Tulsa, OK 74159-0155. Missing or back issues of the Journal are available from the Secretary. Moving? Please advise the Secretary of your new address as soon as possible to avoid missing an issue. Please include the following information:

Name _____

Street or P.O.Box _____

City, State ZIP code _____

Fields of Interest _____

Membership: Collector ____ New ____ Renewal (number) _____

The Souvenir Card Journal
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